

# VILLAGE OF BEACH PARK

## SIGN ORDINANCE

### Prepared by:

Village of Beach Park Plan Commission

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June 1996

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### AN ORDINANCE REGULATING THE INSTALLATION AND MAINTENANCE OF SIGNS WITHIN THE VILLAGE OF BEACH PARK, ILLINOIS

**BE IT ORDAINED** by the President and Board of Trustees of the Village of Beach Park, Lake County, Illinois, as follows:

#### ARTICLE I. PURPOSE

The provisions of this chapter are intended to provide for the necessary means of visual identification while maintaining a safe and pleasant environment for the people of Beach Park.

#### ARTICLE II. DEFINITIONS

In this Chapter, words in the singular shall include the plural and those in the plural shall include the singular.

- 1) **Building Frontage:** The linear length of a building facing the right-of-way.
- 2) **Frontage:** The length of the property line of a parcel or lot parallel to and along each public street the parcel borders.
- 3) **Permit, Permanent Sign:** A permanent sign permit as provided for in this Ordinance.
- 4) **Permit, Temporary Sign:** Any sign permit issued for a limited period of time as provided in this Ordinance.
- 5) **Sign:** Any identification, description, display, illustration, device or structure illuminated or non-illuminated, which is placed out of doors or in a building in view of the general public, a public right-of-way or private property under different ownership than the property on which the sign is located and which directs

or attracts attention to a product, service, place, activity, person, institution, business, or solicitation by means including words, letters, figures, designs, symbols, colors, motion, illumination, or noise emission.

6) **Sign, Address Identification:** A sign containing the address and name of the occupant or business establishment as provided for in this Ordinance.

7) **Sign, Advertising:** Any sign which directs attention to a business, commodity, service, or entertainment that is conducted, sold, offered or manufactured elsewhere than upon the premises where such sign is located or to which it is affixed.

8) **Sign, Alterations:** Any change to a sign which would alter the size of its surface area, its height, foundation or a structural support member.

9) **Sign, Area:** The entire area within a single continuous rectangle enclosing the extreme limits of such sign where writing, representation, emblem or other display together with any material or color forming an integral part of the background may be placed; and in no case passing through or between any adjacent elements of same. However, such perimeter shall not include any structural or framing elements lying outside the limits of such sign and not forming an integral part of the display. Sign area shall be the same as the sign face.

10) **Sign, Awning:** A sign painted or otherwise applied to the surface of an awning.

11) **Sign, Billboard:** A structure or freestanding signboard which advertises goods or services not connected or available on the premises on which the sign is located (See **Sign, Advertising**).

12) **Sign, Business:** A sign which directs attention to a business or profession or to a commodity, service, or entertainment that is sold, offered, or manufactured upon the premises where such sign is located or to where it is affixed.

13) **Sign, Changeable Copy:** A sign that is structurally arranged so that removable letters or numbers may be changed manually.

14) **Sign, Electric:** A sign containing electric wiring which has characters, letters, figures, designs, faces, backgrounds, or outlines illuminated by incandescent or fluorescent lamps or luminous tubes as part of the sign proper.

15) **Sign, Fascia:** Any sign attached flush to a building and no part of which extends more than twelve (12) inches from the building wall or parts thereof or is longer than the horizontal or vertical face of the building.

16) **Sign, Flashing:** Any illuminated sign on which the artificial light is not maintained stationary or constant in intensity and color at all times when such sign is in use. For the purpose of this Ordinance, any revolving illuminated sign shall be considered a flashing sign. Signs which designate time or temperature shall not be considered flashing signs.

17) **Sign, Freestanding/Sign Ground/Sign Pole:** A sign mounted on pylons, pipes, piers, posts, or other self-supporting structures not attached to a building.

- 18) **Sign, Height:** The vertical distance measured from grade to the top of a sign or support structure, whichever is greater.
- 19) **Sign, Illuminated:** Any sign which has characters, letters, figures, or outlines illuminated by electric lights, luminous tubes, or any other means of external illumination.
- 20) **Sign, Marquee:** Any sign which is part of or attached to a marquee.
- 21) **Sign, Moving:** Any sign or part thereof which moves or gives the visual impression of any motion, including electronic traveling message signs.
- 22) **Sign, Non-Conforming:** Any sign which is not allowed under the provisions of this Code, but which, when first constructed, may have been legally allowed by the Village of Beach Park.
- 23) **Sign, Permanent:** A sign designed to be used for thirty (30) days or more. Permanent signs require a sign permit as set forth herein.
- 24) **Sign, Political:** Temporary sign depicting candidate or party, displayed prior to an election.
- 25) **Sign, Portable:** Any sign that is not permanently affixed to a building or a conventional sign structure. A sign designed to be moved from place to place. These signs primarily include, but are not limited to: signs that are placed upon the ground, such as "sandwich" signs; signs attached to wood or metal frames designed to be self-supporting and movable; paper, cardboard or canvas signs wrapped around or fastened to support poles; and signs having mobility by virtue of wheels, whether wheels are attached or not when said sign is on display.
- 26) **Sign, Projecting:** Any sign other than a wall sign suspended from or supported by a building or sign structure and projecting out therefrom.
- 27) **Sign, Public:** A sign of a non-commercial nature such as legal notices, identification, informational or direction signs erected or required by a governmental body or authorized for a public purpose by any law, ordinance or statute.
- 28) **Sign, Revolving:** A sign or any part thereof which revolves or rotates in any manner.
- 29) **Sign, Roof:** Any sign erected, constructed and maintained upon or over a roof or top of a wall, wall tower or turret of any building with the principal support on the roof structure.
- 30) **Sign, Seasonal:** The same as a temporary sign, except that it may be permitted for the customary duration of a season, such as holiday decorations, or other special events, but not more than ninety (90) days during any one hundred and twenty (120) day period.
- 31) **Sign, Temporary:** Any sign or attention attracting device for use for an event that is to be in existence for less than thirty (30) days. Temporary signs require a temporary permit as approved herein.

32) **Sign, Wall:** Any sign attached, applied to, posted, or painted on the exterior wall of any building. Signs on awnings, marquees and canopies shall be considered to be wall signs under the terms of this section and subject to the regulations therefore where applicable.

33) **Sign, Window:** A sign located on, in or behind a window for the purposes of being seen from the outside of the premises.

34) **Sign, Window Identification:** A window sign which is intended to identify a relatively permanent element of a business including, but not limited to, the name, logo, symbol or other identification for the business or type of business, products, or services offered.

35) **Sign, Window Promotional:** A non-illuminated window sign which is intended to direct attention to a special sale or offering of goods or services.

36) **Variation:** Relief from the provisions of this Chapter, granted by the Village Board, after a hearing by the Zoning Board of Appeals.

### **ARTICLE III. GENERAL PROVISIONS**

**A. PERMITS REQUIRED:** No person shall construct, alter, rebuild, enlarge, erect, extend, place or relocate any sign, permanent or temporary, without first filing with the Zoning Administrator a written application and obtaining a permit except for exempt signs. (See Article V). Such application shall be submitted in duplicate and shall contain such information and drawings as may be required by the Zoning Administrator but at a minimum shall contain the names of the property owner(s), and name of the person responsible for the sign and drawings of the sign or structure showing type, size, location and means of support or method of attachment. The Administrator may require that all plans be drawn by a registered architect or structural engineer. The fee for such permit shall be established by the Village Board of Trustees. (If the applicant for a permit is not the property owner, then the applicant must provide proof of the owner's consent for the placement of a sign on the property.)

**B. PERMIT DISPLAY:** Every permanent sign which requires a permit shall have displayed thereon, an identification strip issued by the Village.

### **C. CONSTRUCTION STANDARDS:**

1) All signs shall be constructed in accordance with the applicable provisions of the Village Building Code.

2) Prior to erecting a sign that will be attached to the ground, the applicant shall contact the Joint Utility Location Information Excavators (JULIE).

3) Clearance from High Voltage Lines (Over 600 Volts) - Signs shall be located in such a way that they maintain horizontal and vertical clearance of all conductors in accordance with the National Electrical Code. However, in no case shall a sign be installed closer than four (4) feet horizontally or vertically from any conductor of public utility wire.

4) Flag poles shall have minimum setback of seven (7) feet from all property lines plus an additional setback of one (1) foot for each additional one (1) foot that the pole height exceeds fifteen (15) feet in height. If the

pole is over twenty (20) feet in height, structural information for the base or foundation shall be recorded with the Building Department and the maximum pole height shall not exceed thirty (30) feet.

#### **D. LIGHTING AND COLOR:**

- 1) **Exterior lighting** shall be shielded and directed away from the street or adjacent properties to avoid unnecessary and nuisance illumination to adjacent properties.
- 2) **Color:** Bright "day glow" fluorescent type colors are prohibited.

#### **E. SIGN MAINTENANCE:**

- 1) The permittee for any sign or other sign structure shall, at least every two (2) years, paint all of the parts and supports thereof, unless the same are galvanized or otherwise treated to prevent rust or rotting or unless waived by the Village Zoning Administrator
- 2) Alterations see Article II, Definitions 8, Sign, Alterations, shall require the issuance of a permit by the Village of Beach Park as provided by this Ordinance.
- 3) **Unsafe Signs.** If the Zoning Administrator shall find that any sign is unsafe or insecure, or is a menace to the public, then the Zoning Administrator shall give written notice to the person to whom the sign permit has been issued and to the owner of the property or the owner's agent. If they fail to remove or alter the sign so as to comply with the standards herein set forth within ten (10) days after receiving such notice, such sign will be removed or altered to comply, by the Zoning Administrator, at the expense of the sign permittee or owner of the property upon which it is located. The Zoning Administrator may cause any sign that is an immediate danger to persons or property to be removed summarily or without notice. The Zoning Administrator shall be responsible for inspecting the condition of the signs and for investigating the complaints issued regarding signs.

**F. OBSOLETE SIGNS:** Any sign that does not advertise an existing business or a product shall be taken down and removed by the owner, agent, or permittee on, or within thirty (30) days after written notification from the Zoning Administrator. Upon failure to comply with such notice within the time specified, the Zoning Administrator shall cause the removal of such sign, and any expense incidental thereto shall be paid by the sign permittee or the owner of the property upon which such sign is located.

**G. TERMINATION OF SIGN USE:** At the termination of a business or commercial enterprise, all signs pertaining thereto shall be removed from public view by the person to whom the sign permit has been issued, or to the owner of the property, or the owner's agent within ten (10) days of such termination.

**H. OBSOLETE FOR SALE, FOR RENT AND GARAGE SALE SIGNS:** Obsolete For Sale, For Rent and Garage Sale Signs, shall be taken down and removed by the owner, agent, or permittee within two (2) days of being notified by the Zoning Administrator. Failure to comply with such notice within the time specified shall result in the Zoning Administrator causing the removal of such sign and any expense or penalty fee incidental thereto shall be paid by the owner or agent of the property established under the Zoning Ordinance of the Village of Beach Park.

#### **I. NON-CONFORMING SIGNS:**

1) Existing signs in conflict with this Ordinance shall be classified as non-conforming and shall not be altered, rebuilt, enlarged, extended or relocated. Preventive maintenance of such signs may not be deemed to be alterations, See Article II, Definitions 8. Sign, Alterations.

2) All signs which are non-conforming under this Chapter shall be removed or made to conform with this Ordinance within five (5) years from the date of receiving a written notice from the Zoning Administrator. Variations from this amortization schedule may be applied for to the Zoning Board within six (6) months of receiving the written notice from the Zoning Administrator. Such application to the Zoning Board does not stay the five (5) year amortization requirement. The Zoning Board may recommend and the Village Board of Trustees may grant a change in the amortization schedule consistent with the standards for variations under the Village Zoning ordinance. If no application for a variation is received within six (6) months of the initial written notice from the Zoning Administrator, then the five (5) year amortization schedule shall not be extended.

3) Non-Conforming signs will not be permitted to remain for the use of a new business.

**J. ADMINISTRATION AND ENFORCEMENT:** Administration and enforcement provisions of the Zoning Ordinance including, but not limited to, appeals, variations, special uses, and penalties shall be considered a part of the Sign Ordinance.

#### **ARTICLE IV. PROHIBITED SIGNS AND PROHIBITED CONDITIONS**

The following signs and conditions are prohibited:

1) No sign shall be permitted to obstruct any window, door, fire escape, stairway, or opening intended to provide light, air, ingress, or egress for any building that would cause a violation of the Building Code.

2) No sign may be painted, pasted or similarly posted directly on the surface of any wall, roof or fence. Nor shall any sign be permitted to be placed on any wall, fence, or standard facing the interior side yard of any adjoining lot located in the Residential District.

3) No sign shall be attached to a tree in any public right-of-way, utility pole, light, street sign or signal standard or traffic signaling equipment.

4) Portable or mobile signs are prohibited except as a temporary sign subject to the provisions of Article VI of this Ordinance.

5) No Flashing, Moving or Revolving Signs shall be permitted. No electric or illuminated sign shall be of the flashing or intermittent type. Devices denoting the time, temperature and other similar information are not considered a flashing sign for the purpose of this Ordinance.

6) No sign, streamer, banner, flag, pennant or other attention-attracting device supported by rope or wires or in any other manner shall encroach upon, over or across any public street, alley, sidewalk parkway or park, or right of way.

7) In order to maintain reasonable traffic safety, it shall be unlawful for any person to erect or maintain any sign or attention-attracting device in such a manner as to obstruct free and clear vision of the driver of any vehicle on a public street, private drive, or parking area. Pursuant to the foregoing, no sign or other attention-attracting device shall be erected or maintained in such a manner as to be likely to interfere with, obstruct the view of, or be confused with, any authorized traffic sign, signal or device. Accordingly, no sign or other advertising structure shall make use of the words, "stop," "go," "look," "slow," and "danger," or any similar word, phrase, symbol or character. Signs in direct line of vision of any traffic signal shall not have red, green, or amber illumination. Signs which may be in conflict with public traffic signals shall not be permitted.

## **ARTICLE V. EXEMPT SIGNS**

The following signs are permitted for the following uses and purposes without a permit, provided that all conditions and restrictions of this Section and of Article IV Prohibited Signs and Prohibited Conditions are satisfied:

**A. ADDRESS IDENTIFICATION SIGNS** shall be required on all premises and while a sign permit is not required in these instances the signs shall be subject to the following:

- 1) The total sign area for any wall or ground sign shall not exceed two (2) square feet per sign face.
- 2) The sign shall include only the address and name of the occupant or business establishment.
- 3) Wall signs must be flat against the building.
- 4) No sign shall project beyond the property line.
- 5) Additional signage for Address Identification Signs including Home Occupations is permitted; however, these signs and conditions are not Exempt Signs and a sign permit is required - See Articles VII and VIII.

## **B. AGRICULTURAL PRODUCTS SIGNS:**

1) In the Agricultural, Estate and Suburban Estate zones, one sign not more than 24 square feet in area is allowed pertaining to the sale of agricultural products raised on the premises.

**C. "FOR SALE", "FOR RENT", AND "GARAGE SALE" SIGNS** shall be subject to the following:

- 1) There shall be not more than one (1) such sign per zoning lot, except that on a corner lot two (2) signs, one (1) facing each street, shall be permitted.
- 2) No single sign face shall exceed six (6) square feet.
- 3) Not more than two (2) sign faces are permitted per sign.
- 4) No freestanding sign shall be located higher than six (6) feet above established grade.
- 5) No sign shall project beyond the property line.
- 6) No sign shall be internally illuminated or include external lights as a specific part of the sign.

7) "For Sale" and "For Rent" signs shall be removed within seven (7) days after the sale or lease has been accomplished. Labels or messages indicating that the property has been sold or leased are permitted; however, the total "For Sale" or "For Rent" sign and "Sold" or "Leased" designation shall be removed within seven (7) days after the "Sold" or "Leased" designation has been added. See also Article III H. Obsolete For Sale, For Rent and Garage Sale Signs.

8) "Garage Sale" signs may be displayed only one day before and on the day or days of the sale.

9) Directional signs not to exceed one (1) foot by three (3) feet are allowed. Such directional signs may be located at a street right-of-way line, but in no case may such signs be located in the right-of-way of any public street or highway. Directional Signs may be displayed only on the day or days of the garage sale, real estate open house or permitted special event.

**D. TRAFFIC AND PARKING SIGNS** shall be subject to the following:

1) Signs designating parking areas of four (4) or more parking spaces are limited to one (1) sign for each primary exit or entrance and one (1) sign indicating conditions of use.

2) No single sign face shall exceed four and one-half (4 1/2) square feet.

3) Not more than two (2) sign faces are permitted per sign.

4) The sign shall include only directional or parking information such as the words "Enter" or "Exit" and shall not include any commercial information such as the pricing, products, company logos or similar words or graphics.

5) The maximum height above established grade shall not exceed thirty (30) inches but shall not interfere with visibility for on-site or off-site traffic circulation.

6) No sign shall project beyond the property line.

**E. MEMORIAL OR BUILDING DEDICATION SIGNS** shall be subject to the following:

1) The sign shall include only the date of construction and name of the building.

2) The sign shall be inlaid so as to be an integral part of the structure, cut into stone or masonry or be a permanently affixed plaque of bronze or aluminum.

3) The sign shall not exceed four (4) square feet.

**F. CHURCH BULLETINS AND SIGNS FOR PUBLIC OR QUASI-PUBLIC BUILDINGS, AND CIVIC ORGANIZATIONS**, shall be subject to the following:

1) **Area and Number.** There shall be not more than one (1) such sign per zoning lot or lots having a single use, except that on a corner lot two (2) signs, one (1) facing each street, shall be permitted. No sign shall exceed sixteen (16) square feet in area nor be closer than eight (8) feet to any other lot.

2) **Height.** No sign shall project higher than one (1) story or ten (10) feet above curb level.

3) **Projection.** No sign shall project beyond the property line.

**G. PUBLIC SIGNS:** Signs of a non-commercial nature and erected in the public interest by or on the order of a public official, such as safety signs, legal notices, danger signs, trespassing signs, traffic signs, memorial plaques, signs of historical interest and other similar signs.

**H. PUBLIC INFORMATION SIGNS:** Signs indicating rest rooms, telephones or similar signs for public information are exempt when not exceeding two (2) square feet in size. If such signs exceed two (2) square feet then they shall be included in the sign area limitations of the District in which they are located.

**I. NO TRESPASSING AND NO DUMPING SIGNS:** Are not to exceed four (4) square feet in area.

**J. HOLIDAY DECORATIONS:** Decorations on private property clearly incidental and customary, and commonly associated with national, local, or religious holidays, provided that they shall be displayed for a period of not more than ninety (90) days for each holiday.

**K. WINDOW PROMOTIONAL SIGNS:** Window promotional signs shall be permitted interior to a glass show window and shall be in addition to all other authorized signs provided that not more than fifty (50) percent of the window area shall be covered by such signs and provided that no violations are created with the Village Building Code.

**L. POLITICAL SIGNS:** Temporary political signs shall be allowed as exempt signs for a period of not more than thirty (30) days before and five (5) days after an election.

## **ARTICLE VI. TEMPORARY SIGNS**

The Zoning Administrator in accordance with the provisions herein and subject to the standards established, is authorized to issue permits for the erection and maintenance of temporary signs. However, it shall be required that before anyone erects a temporary sign or temporary signs they shall register with the Building Department and shall deposit a refundable sum of money as established in the Schedule of Fees. No deposit will be refunded until after the temporary sign or temporary signs have been removed by the applicant within the specified time schedule. Failure to remove a temporary sign within the required time limits may result in the funds not being refunded subject to the provisions of Article III, F., Obsolete Signs.

### **A. PERMITTED TEMPORARY SIGNS:**

1) Exempt Signs: Some Temporary Signs are Exempt Signs in that they do not require a sign permit (see Article V).

2) Business signs calling attention to a special, unique or limited activity, service, product or sale of limited duration.

3) Signs giving notice of events and activities sponsored by civic, patriotic, religious or charitable organizations for non-commercial purposes.

4) Construction signs in connection with the construction or remodeling of a building.

**B. SIGN TYPES:**

- 1) Non-projecting wall signs.
- 2) Ground signs.
- 3) Banners for special sales, services, or activities of limited duration.
- 4) Portable signs for events and activities sponsored by civic, patriotic, religious or charitable organizations for non-commercial purposes as herein defined.

**C. NUMBER:**

- 1) Not to exceed six (6) Temporary Sign permits per year per zoning lot. With Temporary Signs limited to a maximum of thirty (30) days, a new Temporary Sign permit must be obtained for each request for Temporary Signs on a zoning lot.
- 2) Not to exceed two (2) Temporary Signs per zoning lot at any one time.
- 3) Ground signs shall not include more than two (2) sign faces per sign structure.

**D. TIME LIMITATIONS:**

- 1) Not to be erected or maintained more than twenty (20) days prior to the special event for which the signs are applicable and shall be removed within five (5) days following the special event for a total time period not to exceed thirty (30) days unless more restrictive time limitations are required by other Sections of this Ordinance or other Village Ordinances.
- 2) The Village Board of Trustees may grant a one (1) time extension. Requests for additional time extensions shall follow the provisions for variations under the Beach Park Zoning Ordinance.

**E. AREA AND HEIGHT:**

- 1) For any lot under two (2) acres in area that is located in a residential zoning district no temporary sign shall exceed sixteen (16) square feet per sign face, and the longest dimension of such sign shall not exceed eight (8) feet, and for the ground signs the height shall not exceed six (6) feet from the finished grade to the top of the sign.
- 2) For any lot under two (2) acres in area that is located in a non-residential zoning district no temporary sign shall exceed twenty-four (24) square feet per sign face, and for ground signs the height shall not exceed eight (8) feet from the finished grade to the top of the sign.
- 3) For any lot over two (2) acres in area, no temporary sign shall exceed thirty-two (32) square feet per sign face and for ground signs the height shall not exceed ten (10) feet from the finished grade to the top of the sign.
- 4) The tops of any banners or any temporary wall signs shall not exceed the roof line of buildings on and adjacent to the property.

**F. ILLUMINATION:** Temporary signs may be illuminated (non-flashing) in a non-residential zoning district subject to the approval of the Zoning Administrator and in accordance with all Village Codes.

**G. PERMITTED LOCATION:**

1) Temporary Business Signs. Subject to the same regulations as "Business Signs."

2) Other Permitted Temporary Signs. On private property with the consent of the owner and the entire sign shall be located wholly within the property lines.

**ARTICLE VII. SIGNS IN RESIDENTIAL DISTRICTS**

In all Residential Districts, the following signs are permitted subject to the requirements set forward herein:

**A. EXEMPT SIGNS.**

**B. TEMPORARY SIGNS.**

**C. HOME OCCUPATION SIGNS:** are permitted as part of the Address Identification Sign permitted under Article V - Exempt Sign of this Sign Ordinance. Home Occupation Signs may be increased by four (4) square feet provided that the combination of the Home Occupation Sign and the Address Identification Sign does not exceed six (6) square feet and a permit must be obtained from the Zoning Administrator. Only the following may appear on the Home Occupation Sign: The name of the business; the name of the owner or occupant; the type of business; the address and telephone number; and the logo or symbol of the business. Additional signage may be allowed for home occupations in the Restricted Office (O-1) Zoning District as permitted by Article VIII of this Ordinance.

**D. MULTIPLE FAMILY SIGNS:** A single identification sign may be displayed for multiple family dwellings, apartments, hotels and for any residential buildings other than dwellings. Only the name and address of the building and the name and telephone number of the management thereof may be contained on the sign. The size of the sign shall not exceed:

1) **Nine (9) Square Feet** for multiple family buildings containing ten (10) dwelling units or less.

2) **Twenty-four (24) Square Feet** for multiple family buildings containing more than ten (10) dwellings units.

**E. HEIGHT:** No wall sign shall project higher than one (1) story or ten (10) feet above curb level, whichever is lower and no freestanding sign shall exceed six (6) feet.

**F. PROJECTION:** No sign shall project beyond the property line.

**G. NEIGHBORHOOD IDENTIFICATION SIGNS:** A sign, masonry wall, landscaping, or other similar material and features may be combined to form a display for neighborhood or subdivision identification provided that the legend of such sign or display shall consist only of the neighborhood or subdivision name subject to approval by the Village Board of Trustees. Such sign or entrance feature shall not interfere with required sight distances for both vehicular and pedestrian access. In addition, a guaranteed continuous

maintenance program must be approved by the Village board of Trustees before a permit is granted.

## **ARTICLE VIII. SIGNS IN BUSINESS AND INDUSTRIAL DISTRICTS**

In all business districts the following signs are permitted subject to the requirements set forth herein:

### **A. EXEMPT SIGNS.**

### **B. TEMPORARY SIGNS.**

### **C. WALL SIGNS.**

1) Every business in the Community Business (CB), Highway Commercial (HC), Commercial Service (CS), Office Research (OR), Limited Industrial (LI) and General Industrial (GI) Zoning Districts is permitted wall signage per Table 1.

2) Every business in the Restricted Office (O-1) Zoning District is permitted wall signage per Table 1. The allowable size may be increased through the issuance by the Village of a Special Use Permit.

3) **Second Side Facing a Public or Private Street or Customer Parking Area:** In the CB, HC, CS, OR, LI and GI Zoning Districts, businesses located in corner buildings or buildings with customer parking areas on more than one (1) side shall be permitted additional wall signage as noted in Table 1.

4) **Projection:** Signs suspended from any building shall not project more than twelve (12) inches beyond the front of the building. The bottom of such signs shall not be less than eight (8) feet above the finished grade of the sidewalk. Any sign projecting or suspended from a building shall not exceed ten (10) feet in height from the bottom of the sign to the top of the sign and its location and arrangement shall be subject to approval by the Zoning Administrator.

5) **Height:** No wall sign shall be higher than twenty (20) feet above curb level, and in no case shall a sign project above the roof line in the case of flat roofed structures, or eave line in the case of a pitched roof structure.

6) **Marquees and Canopies:** Restrictions imposed hereinafter on the projection of signs across property lines into the public way shall not apply to signs located on marquees or canopies, provided that any sign located on a marquee or canopy shall be affixed flat to the surface thereof and, further, that no sign shall extend vertically or horizontally beyond the limits of said marquee or canopy, except that individual, freestanding letters may project to a height not exceeding twelve (12) inches above same. Marquees or canopies shall have a headroom of not less than seven (7) feet.

7) **Awnings:** Restrictions imposed herein on the projection of signs across property lines into the public way shall not apply to signs located on awnings, provided that any sign located on an awning shall be affixed flat to the surface thereof, shall be non-electric and non-flashing, and shall indicate only the name and address of the establishment on the premises. Further, no such sign shall extend vertically or horizontally beyond the limits of said awning. Awnings shall have a headroom of not less than seven (7) feet.

**D. FREESTANDING (POLE AND/OR GROUND) SIGNS:** For each zoning lot that includes a principal detached building where a setback is provided from all property lines, there shall be permitted signage per Table 1 and as follows:

1) **Sign Faces:** No more than two (2) sign faces are permitted per freestanding sign.

2) **Location:** No part of the sign or the sign structure may be located or extend beyond the property line.

3) **Signs Located in Front and Corner Side Yards:** The surface area of any freestanding sign encroaching into the required front or corner side yard shall not exceed fifty (50) square feet in surface area per sign face and must be set back at least seven (7) feet from all property and right-of-way lines. Freestanding signs may exceed fifty (50) square feet provided that the sign be setback one (1) additional foot from all street right of way lines and any abutting residential zoning district for each two (2) square feet of sign area over fifty (50) square feet.

4) **Signs Accessory to Automobile Service Stations:** The following signs accessory to automobile service stations are permitted:

a) Racks provided for the orderly display of cans of engine oil and for convenience in dispensing said oil, may be on, or at the ends of pump islands (limit of two (2) to each island).

b) Two (2) open portable tire racks (not more than seven (7) feet in height, including signs, and six (6) feet in length) on casters for the purpose of displaying new tire casings, shall be permitted for each gasoline or tire service station. Tire racks shall be setback a minimum of thirty (30) feet from all street rights of way lines. However, if the principal building is setback less than thirty (30) feet from a street right of way line, then the tire rack may be located to the sides of the principal building provided they are not beyond the front of the building and the street right of way line.

c) Items for sale on the premises may be openly displayed within ten (10) feet of the principal building and displayed under pump island canopies or between pumps within the area of the pump island base.