

**Minutes from the  
Parks & Rec Committee Meeting  
Of  
May 6, 2014**

Attendees:

Trustee Mark Ottersen – Committee Member  
Jon Kindseth – Administrator

Tracy Miracle – Assistant to the Administrator  
Trustee Richard Gust – Committee Chairperson

Roll call was taken and the meeting brought to order at 6:04 p.m.

Minutes from the April 24, 2014 Parks & Rec Committee meeting were approved.

Sharon Ringier with Ringier Events attended. She needs sponsorship information for advertising. She suggested we create a page on our website dedicated to the 25<sup>th</sup> anniversary event and charge for ads. We will have a program at the event, we could sell ads for that as well, and place on facebook. Sharon will help with posting ad sponsorships. We could offer banners to sponsors to hang at the event, charge a \$1000 sponsorship for 3x6' banner, \$500 for 2x3' banner, etc with the sponsor choosing where to hang the banner, whether near the ball field or tennis court. Sharon has templates and can help with the design of the banners. Sharon has asked that we send her some sketches of 25<sup>th</sup> anniversary logos. She can help design this as well. Jon suggests the Committee pick a tentative schedule of events that staff can submit to the Board for their opinion.

Friday events would include an Elvis impersonator and throw-back movie at Founders Park.

Saturday events would include Nick Pulera, who would provide military vehicles, car show, food and craft vendors (Committee agrees to charge food vendors \$125 and crafters \$25). All vendors would provide their own 10x10 tent. Beer garden, portable stage, bands. Jon suggests contacting non-profit organizations about running the beer garden...American Legion would be one. The Village would provide a 1-day liquor license. We could split the profit 50/50 or find out what they charge. Sharon thought it would be less expensive to hire someone at an hourly rate. Trustee Ottersen would prefer to have an organization run it. Staff will try to locate a portable stage by contacting Big Top Tent Rental. Per Jon, 20x40 is standard size. Sharon will contact her vendors to find out what stage size would be sufficient. Clown/Stilt Walkers or Super heroes walking throughout the event. Jon suggests contacting Chuck-a-Roo, we have his contact info. Photo booth with props including the Village of Beach Park anniversary logo as backdrop. Bingo, police demo with helicopter, police dogs. Per Jon, Waukegan may want to participate, they recently got bullet proof vests for their canines. 5k run/walk – if there is interest, staff can contact ZB Run Squad to see if they can help organize. This could begin early Saturday morning beginning and ending Founders Park. Could offer that the first 200 people get free t-shirts. T-shirts would include our anniversary logo, sponsor list and Jon suggests including on the back “follow me to Beach Park Fest”, or something along those lines. How-to booths for flower and garden and cooking demonstrations. Petting Zoo (Patch 22) or Kiddie Carnival (Windy City Amusements), bounce houses, talent/reality shows. Would need someone to provide sound equipment and the stage would be a necessity for any kind of talent/reality show. Could rent a PA system if needed. Other suggestions from Sharon include candy grab and caricature/illustration artists.

Sunday events would include the lumberjack show, which we could place back by the ball diamonds.

Dedication of the dugouts and plaque, food and craft vendors, presentation of the cake.

Sharon's proposal was signed, she was given a copy. Will include the deposit in this week's bill run, will have a check ready for her to pick up on Friday.

Village-wide rummage sale dates are secured for June 20-22<sup>nd</sup>. This info has been posted on the website. Will begin an address list for residents that wish to participate beginning June 1<sup>st</sup>. Portable toilet has been secured with Honey Bucket. Staff will contact Domino's and Fast Eddy to see if they are

interested in being vendors at the event. Tracy will contact Zandra White with the HOA to see if they have decided on a movie. Per Jon, HOA would like the Village to submit a letter asking permission to use their park for the movie night, he will work on that. Will make sure that the signage that it posted for Village rummage sale includes "Village-wide", not only "Heatherstone".

We received our first audit of the park. Will be audited every 5 years due to the OSLAD grant. If a site visit is necessary they will notify us. Per Jon, we purchased mobile, expandable soccer goals. If a group would like to play at the park we would need proof of insurance. They would not be allowed to bring their own goals.

Per Jon, there are 12-14 properties the County is trying to get rid of. Two in particular are on Beach Road not far from the SportsPlex and airport. Approximately 5 acres combined. Jon asked the Committee if they would be interested in the entire list of properties. Yes, per Trustee Gust.

Regarding an email Tracy received from a Cambridge resident upset about kids playing basketball in his driveway, per Trustee Gust, he needs to contact the Lake County Sheriff's Dept or store his portable hoop in his garage when not in use. In the meantime, we are hoping for the surveys to go out in the June newsletter. We will see how much public interest there is in building a full or half-size court. The only place it would seem logical to do so would be at Braim Tot Lot. The Committee we will re-visit this at a later date.

Meeting adjourned: 746pm

Next meeting date: TBD